



WFTV-TV  
P.O. Box 863324  
Orlando, FL 32886-3324  
ph: (407) 841-9000  
fx: (407) 841-8259

Advertiser      Pol/S Plakon/R/Stre/FI (17019)  
Agency/T-Code      Southern Campaign Resources (4245)/090005922  
Buyer  
Salesperson      Telerep/Washington DC, Washington DC (1040)  
                                 ph: (555) 555-5555  
Product      Political (1065)  
Brand      SCOTT PLAKON/HD 30 (136502)  
Acct Types      National/Political  
Est/Headline      /06304358  
Demo  
Revision  
Comments

Invoice      652501  
Inv Date      11/25/2012  
Terms      Net 30  
Contract      330033  
Bill Type      Standard  
Period      10/29/2012 - 11/25/2012

Southern Campaign Resources  
235 East Virginia Street  
Tallahassee, FL 32301

AgM

CO-OP/Order Type      No/Normal  
Package  
Gen. Date      11/27/2012 1:42:18PM

SCOTT PLAKON/HD 30  
SCOTT PLAKON FOR HOUSE DISTRICT

Orlando (WFTV)

OFFICIAL BILLING INVOICE

| Line | Type | Scheduled             | Schedule Days to Run | Air Time              | Length | Copy/ISCI | Amount    | Remarks |
|------|------|-----------------------|----------------------|-----------------------|--------|-----------|-----------|---------|
| 4.0  | Spot | 7:00:00AM- 9:00:00AM  | Day,W-1,F-1          | 10/31/12 7:48AM (We)  | 00:30  | PLAC0001  | \$2000.00 |         |
| 4.0  | Spot | 7:00:00AM- 9:00:00AM  | Day,W-1,F-1          | 11/02/12 7:48AM (Fr)  | 00:30  | DENT0005  | \$2000.00 |         |
| 5.0  | Spot | 6:00:00PM- 6:30:00PM  | Day,W-1,F-1          | 10/31/12 6:23PM (We)  | 00:30  | PLAC0001  | \$3000.00 |         |
| 5.0  | Spot | 6:00:00PM- 6:30:00PM  | Day,W-1,F-1          | 11/02/12 6:22PM (Fr)  | 00:30  | DENT0005  | \$3000.00 |         |
| 6.0  | Spot | 7:00:00PM- 7:30:00PM  | Day,M-1              | 10/29/12 7:13PM (Mo)  | 00:30  | PLAC0001  | \$3000.00 |         |
| 7.0  | Spot | 11:00:00PM-11:35:00PM | Day,W-1,Th-1         | 10/31/12 11:23PM (We) | 00:30  | PLAC0001  | \$2000.00 |         |
| 7.0  | Spot | 11:00:00PM-11:35:00PM | Day,W-1,Th-1         | 11/01/12 11:33PM (Th) | 00:30  | DENT0005  | \$2000.00 |         |
| 8.0  | Spot | 6:00:00PM- 6:30:00PM  | Day,M-1              | 11/05/12 6:22PM (Mo)  | 00:30  | DENT0005  | \$3000.00 |         |
| 9.0  | Spot | 11:00:00PM-11:35:00PM | Day,M-1              | 11/05/12 11:12PM (Mo) | 00:30  | DENT0005  | \$2000.00 |         |

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.



|             |              |
|-------------|--------------|
| Gross Total | \$22,000.00  |
| Commission  | (\$3,300.00) |
| Net Total   | \$18,700.00  |

Total Spots      9

WFTV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.